DAVID LETTERMAN IS ONE OF SEVEN KENNEDY CENTER HONOREES

Multiple Emmy Award winner David Letterman, who has hosted the CBS late night broadcast LATE SHOW with DAVID LETTERMAN for the past 19 years, was among the seven eminent creative personalities recognized at Washington, DC’s Kennedy Center on Dec. 2 for their lifetime contributions to American culture through the performing arts in dance, music, theater, opera, motion pictures and television. "With their extraordinary talent, creativity and tenacity, the seven 2012 Kennedy Center Honorees have contributed significantly to the cultural life of our nation and the world," said Kennedy Center Chairman David M. Rubenstein. "David Letterman is one of the most influential personalities in the history of television, entertaining an entire generation of late-night viewers with his unconventional wit and charm."

Further tribute was paid to Letterman by a galaxy of entertainers including multiple Emmy and Golden Globe Award-winning actress and comedienne Tina Fey (“Dave is someone you watch not just because you like him, but also because you hope that he would like you. ..."

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He is an American treasure”); multiple Emmy and Golden Globe Award-winning actor Alec Baldwin (“Watching the LATE SHOW with DAVID LETTERMAN is like being on a roller coaster. It’s exhilarating. It’s also dangerous, scary, and makes you sweat… and that’s just the viewers. Imagine what it’s like for those of us who are guests of the show.”); Emmy Award-winning comedian Jimmy Kimmel (“… You, Dave, are the funniest, the smartest, the weirdest, the coolest, the best one ever”); and multiple Emmy Award winner and Golden Globe-nominated actor and comedian Ray Romano, who got his start as a comedian and actor through the help of David Letterman (“Being on Letterman was like winning the World Series. … In any profession, you need someone like Dave to make you want to be better.”)

CBS will broadcast THE 35TH ANNUAL KENNEDY CENTER HONORS entertainment special Wednesday, Dec. 26 (9:00-11:00 PM, ET/PT) with Caroline Kennedy as host for the 10th consecutive year.

MORE TELEVISION

- CBS Sports’ national coverage of the SEC ON CBS for the 2012 season is the highest rated regular season college football package on any network for the fourth consecutive season. Coverage of the SEC ON CBS was highlighted by three of the top five highest-rated and most-watched college football telecasts of the 2012 season:

1 - #2-ranked Alabama beating #3-ranked Georgia (9.8/20; 16.2 million viewers) was the highest rating for a college football game during the 2012 regular season.

3 - #1-ranked Alabama beating #5-ranked LSU (6.8/12; 11.4 million viewers).

4 - #15-ranked Texas A&M beating #1-ranked Alabama (6.1/13; 9.6 million viewers).

In addition, CBS Sports’ national coverage of the 2012 SEC Championship game on Saturday, Dec., 1 averaged

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Recently, Simon & Schuster announced a new arrangement of some of its key publishing units designed to provide a sharper editorial focus for the company’s imprints while taking into consideration the natural affinities among them. Going forward, adult publishing will be distributed among four major groups led by four highly talented and experienced publishing executives who have been promoted to the newly created position of President and Publisher.

- The Atria Publishing Group, led by President and Publisher Judith Curr, expands to include the Nashville-based Christian publishing imprint Howard Books, which joins Atria, Emily Bestler Books, Washington Square Press, Strebor Books, Beyond Words, Cash Money Content and Marble Arch Press.

CBS Studios International recently hosted a screening in Tokyo of the first two episodes of the CBS freshman series ELEMENTARY and VEGAS, along with episodes of The CW’s BEAUTY AND THE BEAST and other Network shows. Clients from the region were welcomed by surprise guest Masi Oka (HAWAII FIVE-0). Seen in the photo above are (l-r) Aya Matsumura, Operations, CBS Studios International; Mie Horasawa Managing Director, Northeast Asia, CBS Studios International; Masi Oka and Barry Chamberlain, EVP, Sales, CBS Studios International.

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The Scribner Publishing Group, led by President and Publisher Susan Moldow, adds Touchstone Books to Scribner’s distinguished list of classic American literature and contemporary prize-winning and best-selling fiction and nonfiction.

The Simon & Schuster Publishing Group, led by President and Publisher Jonathan Karp, is now also responsible for publishing titles under the Free Press banner, building upon the strengths of both imprints, particularly in the areas of history and current affairs, business books and idea-driven best-selling nonfiction.

The Gallery Publishing Group, under the leadership of President and Publisher Louise Burke, consists of Gallery Books, Threshold Editions, Pocket Books, Pocket Star, MTV Books and Karen Hunter Publishing. It will continue to publish a wide-ranging list of general interest books, especially strong in women’s fiction, popular culture and media properties.

In addition, Jon Anderson has been promoted to President and Publisher of the Children’s Publishing Division, and Chris Lynch has been promoted to President and Publisher of Simon & Schuster Audio.

In Other S&S News...

In partnership with Author Solutions, a world leader in the self-publishing business, Simon & Schuster has launched Archway Publishing, a self-publishing service with a focus on fiction, nonfiction, business and children’s categories. Regarding the new venture, CEO Carolyn Reidy noted that through Archway “Simon & Schuster is pleased to be part of the rapidly expanding self-publishing segment of our industry, which is ” is now regarded as a viable and popular route to publication for many authors, and increasingly a source of content for traditional publishers.”

CBS Films’ comedy SEVEN PSYCHOPATHS has received two Independent Spirit Award nominations. Organized by the nonprofit arts organization, Film Independent, the awards will be announced on Feb. 23, 2013. SEVEN PSYCHOPATHS has been recognized for Best Original Screenplay (writer/director Martin McDonagh) and Best Supporting Male (Sam Rockwell).

More than 10 million people turned to CNET from Black Friday through “Cyber Monday” (Nov. 23-26) to research and learn about this holiday season’s most-wanted tech gadgets before they made their purchases. This is an 11% increase in traffic compared to last year. And... Just in time for the holiday season, CNET has forged a partnership with Target in which CNET editors review select electronics items both on-shelf at all Target stores nationwide and within the “Expert Review” tab on Target.com. This collaboration, which began Nov. 11, is the first of its kind between a major retailer and a top industry expert. It is part of a larger, ongoing partnership that includes, besides reviews, Target’s circular promotions featured within the CNET.com Marketplace section, as well as videos featuring CNET editors Sharon Vaknin and Brian Cooley, who will provide tips and advice on getting started with the season’s must-have electronics.

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INTERACTIVE

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CAUTIONARY STATEMENTS REGARDING FORWARD-LOOKING STATEMENTS

This newsletter may include “forward-looking statements” within the meaning of section 27A of the Securities Act of 1933 and section 21E of the Securities Exchange Act of 1934. Forward-looking statements involve risks and uncertainties that could cause actual factual results to differ materially from the forward-looking statements. CBS Corporation’s news releases and filings with the SEC including its most recent Form 10-K and Form 10-Qs, contain a description of factors that could affect future results. The forward-looking statements are made only as of the date of this document and we do not undertake to update any forward-looking statements to reflect subsequent events.

For more information about CBS Corporation, see the Company's news releases and filings with the SEC which can be found at www.cbscorporation.com, in the “News” and “Investor Relations” sections, respectively.