

# CBS CORPORATION NEWS: MAY -- AUGUST 2016

## CBS CONTINUES TO CHART THE FUTURE



**CBS** has recently made a number of key moves designed to continue to drive its businesses ahead of the curve, while aggressively pursuing opportunities for long-term growth:

- CBS had a very successful Upfront marketplace. Press reports have been bullish. **Advertising Age** headlined: “CBS Wraps Up Its Upfront Talks in a Strong Showing.” **Variety** reported: “CBS expects to wrap its upfront sales

with a greater volume of advance ad commitments than it did last year, one of the first tangible signs that advertisers are moving money back into TV after experimenting for several years with digital competitors.” And **Deadline Hollywood** wrote: “CBS appears to be the first major broadcaster that’s nearly ready to close the books on its upfront ad sales, and the numbers continue to indicate that this is a strong year.”

- The new STAR TREK television series has been licensed by **CBS Studios International** to **Netflix** in 188 countries around the world, and to **Bell Media** in Canada. In both cases, each episode of the new series will be available globally within 24 hours of its U.S. premiere. Additionally, both Netflix and Bell have licensed all 727 existing episodes of the iconic “Star Trek” television library – which includes “Star Trek: The Original Series,” “Star Trek: The Next Generation,” “Star Trek: Deep Space Nine,” “Star Trek: Voyager” and “Star Trek: Enterprise.” For more information on the Netflix agreement, go to <http://bit.ly/29OkDbw>. For more information on the Bell Media agreement, go to <http://bit.ly/29OkIW2>. For more International news, see page 6.

- In a new multi-year content licensing relationship with **Netflix** the SVOD revenue for **The CW** has been greatly expanded. Under the relationship, Netflix will remain the exclusive U.S. subscription television service for previous seasons of scripted series broadcast on The CW. The deal spans all current CW series, as well as all future programs produced for the Network

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during the term of the agreement. Starting with the upcoming 2016-2017 season, Netflix members will be able to stream full seasons for each of these programs beginning eight days after each show's season finale. For more information go to <http://tinyurl.com/zr7rxme>. For more information on The CW, go to page 7..

- We have negotiated a new affiliate agreement for **The CW** stations with **Tribune Media Company** for 12 of Tribune's currently affiliated CW stations across the country. The markets renewed cover 25 percent of the U.S. and serve more than 28 million households. Separately, The CW and Tribune announced that the local Chicago CW affiliation will move from Tribune Broadcasting to Fox Television Stations and WGN-TV/Chicago will become an independent station, featuring local news, live sports and syndicated programming during primetime. For more information, go to <http://bit.ly/1OIKRdH> ... In May, The CW signed an affiliation agreement with the Fox Television Stations' Chicago station **WPWR-TV**, to take effect Sept. 1, 2016. For more The CW Information, go to Page 7.
- In connection with our previously announced plans to separate our Radio business, we have filed a preliminary registration statement on Form S-1 with the U.S. Securities and Exchange Commission for the proposed initial public offering of the common stock of CBS Radio Inc. For more CBS Radio news see page 9..
- We issued \$700 million of senior notes with interest rates that were at historic lows. CBS is using the net proceeds for general corporate purposes, including the repurchase of CBS Class B common stock pursuant to the Company's authorized share repurchase program and the repayment of short-term borrowings, including commercial paper.

**Additional news highlights from CBS operating areas follow...**

## ENTERTAINMENT



- **CBS** primetime swept the 2015-16 season in viewers and the key demographics of A18-49 and A25-54. The Eye was first in viewers (for the eighth consecutive season -- 13 out of the last 14); tops in A18-49 (for the second time in the last four seasons) and #1 in A25-54 (for the second consecutive season). Among other highlights: **THE BIG BANG THEORY** was the most watched scripted series for the eighth consecutive season; **LIFE IN PIECES** was the most watched new comedy for the third consecutive season; **NCIS** was the top drama in viewers for the seventh straight season. Additionally, CBS had the *only* two shows in the exclusive "20 Million Viewer Club" (**THE BIG BANG THEORY** and **NCIS**). Plus, 15 shows delivered over 10 million viewers, more than any other network. (Source: Nielsen live plus 7-day ratings for the 2015-2016 television season -- 9/21/15-5/25/16). For more information, go to <http://bit.ly/23gD2UJ>



**CBS Daytime** delivered its most-watched regular season (4.22m) since 2006-07, with **THE TALK** and **LET'S MAKE A DEAL** delivering their most-watched seasons ever, **THE PRICE IS RIGHT 1** posting its most-watched season in over a decade, and **THE YOUNG AND THE RESTLESS** notching its best season and May Sweep in several years. (Source: NTI) For more information, go to <http://bit.ly/24mTYrH>

- On May 18, **CBS** unveiled its new 2016-2017 primetime schedule to advertisers and the press assembled at New York's Carnegie Hall. The new lineup features three new comedies, five new dramas and 21 returning series. Compared to last fall, the new series expands CBS's comedy lineup from four to eight series, and programs two two-hour blocks on Mondays and Thursdays. For details on the CBS fall preview, go to <http://www.cbs.com/fall>

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(ENTERTAINMENT, continued from Page 2)

- **CBS and The Recording Academy®** announced in June an extended agreement to keep THE GRAMMY AWARDS® -- "Music's Biggest Night" -- on the CBS Television Network through 2026. In addition to the THE GRAMMY AWARDS broadcast, the agreement includes annual two-hour GRAMMY specials, as well as additional programming opportunities. For more information, go to <http://bit.ly/1tw34Y0>



- **CBS's** Sunday, June 12, broadcast of THE 70th ANNUAL TONY AWARDS®, hosted by THE LATE LATE SHOW's **James Corden**, delivered its largest audience since 2001 (8.73m) and its highest ratings in A18-49 and A25-54 since 2003.

**And...** **CBS** has been nominated for 35 *Primetime Emmy Awards*, including THE LATE LATE SHOW WITH JAMES CORDEN (for Best Variety/Talk Show) and THE AMAZING RACE (for Best Reality Competition Program). ... CBS stars and programs were prominent among the honorees of the **Alliance for Woman in Media Gracie Awards** -- which recognizes exemplary programming created by women, for women and about women -- in all facets of media and entertainment on a national level.

## SPORTS



- As previously reported, the **CBS Television Network** continues to be the leading **NFL** broadcast network. With THE NFL ON CBS Sunday afternoon and Thursday Night Football packages, CBS will air the most games of any network for the 2016 season. CBS's 57th year broadcasting the NFL features some of the most marquee games in the 4:25 PM national window, the highest-rated NFL television window. In addition to the AFC package, THE NFL ON CBS schedule once again features NFC crossover-flex games and a post-season slate of AFC Playoff games including the AFC Championship game on January 22, 2017. For more information, go to <http://tinyurl.com/jhj48vh>

## CBS CORPORATION AND NEW YORK UNIVERSITY PARTNER ON NEW NYU STERN/CBS MEDIA ANALYTICS INITIATIVE



**CBS Corporation**  
and **New York University**

announced on June 15 the **NYU Stern/CBS Media Analytics Initiative**, a new program designed to advance cross-media research by providing a wider understanding of the nature of the interactions between television and other media platforms and how they influence consumer exposure and behavior. The initiative, which will be housed in the marketing department of NYU's **Stern School of Business**, will combine the analytical skills of NYU faculty with data access from CBS. As part of this unique partnership, CBS will encourage research proposals from Stern faculty in order to access proprietary data. In addition, the Network will make the **CBS Television City Research Center** in Las Vegas available for further studies. For more information, go to <http://bit.ly/1Yre3Ny>.



- As reported in February, **CBS's** successful partnership with the NFL to broadcast THURSDAY NIGHT FOOTBALL has been extended for two more years (2016 and 2017). At the CBS Upfront, it was announced that THURSDAY NIGHT FOOTBALL will kick-off on Sept. 15 and run through the return of CBS's top-rated Thursday entertainment lineup on Oct. 27. For details of the schedule, go to <http://tinyurl.com/ho9djv2>

- **CBS Sports**, home to the **SEC ON CBS**, college football's highest-rated television package, announced in June its 2016 college football schedule. The schedule, which features a total of 17 games, including two doubleheaders and the SEC Championship (Saturday, Dec. 3), kicks off Labor Day weekend on Saturday, Sept. 3 (3:30 PM, ET) with **UCLA at Texas A&M**. The SEC ON CBS has been the highest-rated regular-season college football package on any network for seven consecutive seasons. (Source: NT)



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(SPORTS, continued from Page 3)

● In May, **CBS Sports** won three *Sports Emmy Awards* for its SUPER BOWL 50 coverage highlighted by Outstanding Live Sports Special and two for technical innovation, including the *George Wensel Technical Achievement Award*, for its use of “EyeVision 360,” and Outstanding Technical Team Remote. **Bill Raftery** won for Outstanding Sports Personality – Sports Event Analyst and **Verne Lundquist** was honored with the *Sports Emmy Award for Lifetime Achievement*. ... In May Lundquist, the voice of the SEC ON CBS since 2000, announced plans to step down from his lead college football role at CBS Sports following the 2016 season. Veteran play-by-play broadcaster **Brad Nessler** will succeed Lundquist as lead play-by-play announcer for the SEC ON CBS, beginning with the 2017 season.

**And...** For the 26th consecutive year, CBS Sports will be on-hand to broadcast live 18-hole coverage of the third and final rounds of the **98th PGA Championship** on Saturday, July 30 and Sunday, July 31 from Baltusrol Golf Club in Springfield, N.J.

## NEWS



● More viewers watched **CBS News** during the 2015-2016 television season than watched news on any other broadcast network. 177.6 million people watched all or part of a CBS News broadcast since the season began in Sept. and ended in May, with 72.3 million of them in the key A 25-54 demographic desired by those who advertise in news. CBS News led its broadcast rivals in both viewers and adults 25-54. In addition, CBS News original reporting earned #1 category finishes for 60 MINUTES, FACE THE NATION, CBS SUNDAY MORNING and 48 HOURS, and resulted in record growth for CBS THIS MORNING, the CBS EVENING NEWS WITH SCOTT PELLEY and CBS THIS MORNING: Saturday. (Source: NTI) For a snapshot of CBS News’s broadcast television performance for the 2015-2016 season, go to <http://bit.ly/1WCkpu6>

● The CBS EVENING NEWS WITH SCOTT PELLEY posted CBS’s best 2nd quarter in the time period in 10 years (since 2006), just 0.1 rating points from ABC in A25-54 (its closest competitive position with ABC in 2nd Quarter since 2012). ... In the 2nd quarter, CBS THIS MORNING posted its best total viewer and key demo ratings since the show launched, delivering the Network’s highest 2nd quarter viewership in the time period in at least 28 years (since the advent of Nielsen People Meters) and its best A 25-54 rating since 2009. ... FACE THE NATION and CBS SUNDAY MORNING also finished the 2nd quarter with its largest audience in at least 28 years. FACE THE NATION was the #1 Sunday morning public affairs program in viewers for the fifth consecutive 2nd quarter. SUNDAY MORNING, the nation’s #1 Sunday morning news program, marked its fourth consecutive 2nd quarter of year-over-year growth and for the first time the broadcast finished the ratings period with 6 million viewers. ... Also in the quarter, 60 MINUTES remained television’s #1 newsmagazine across the board and 48 HOURS remained the #1 non-sports broadcast on Saturday night.



● In July, **CBS News** launched a new **Apple TV app** designed exclusively for tvOS, featuring a user interface that spotlights **CBSN**’s always-on, original streaming news coverage and curated video playlists. In addition, the app opens up exciting new native advertising opportunities for showcasing custom content. ... In June CBSN became available for free in the new CBS News app for **Xbox 360** from Microsoft. CBSN is also available on **Xbox One** and other connected TV devices, including **Amazon Fire TV**, **Android TV**, **Roku players** and **Roku TV** models, as well as the CBS News apps for **iOS**, **Android** and **Windows 8.1**. Additionally it is distributed via [CBSNews.com](http://CBSNews.com) on desktop and mobile devices. For more information, go to <http://bit.ly/29AanZ6> and <http://bit.ly/28Ljy8A>. For more CBSN news, see page 8.

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● **CBS NEWS** has been nominated for 37 *Emmy Awards* – more than any other news organization or cable network. 60 MINUTES received 26, the most for any single program. The CBS EVENING NEWS, CBS THIS MORNING, CBS SUNDAY MORNING, 48 HOURS AND FACE THE NATION have also been nominated. For more details go to <http://tinyurl.com/h3jp4fx>

**And...** CBS News' coverage of the 2016 Republican and Democratic National Conventions featured multi-platform coverage on the Network, CBSN (live on Twitter), [CBSNews.com](http://CBSNews.com) and the CBS News apps for mobile and connected TV devices. ... In June, CBS News won three **Radio-Television & Digital News Association National Edward R. Murrow Awards** for excellence in radio and television journalism.



**In Memoriam: Morley Safer**, the CBS Newsman and 60 MINUTES' longest-serving correspondent, passed away on May 19 at the age of 84.

## CBS TELEVISION DISTRIBUTION



**Paul Franklin**



● In July, **Paul Franklin** was named President of **CBS**

**Television Distribution** reporting to CBS Chairman and CEO **Leslie**

**Moonves**. Franklin comes to CBS from **20th Television** where, for the past 10

years, he served as Executive Vice President and General Sales Manager for 20th Television and **MyNetworkTV**. ... Also, **Steven A. LoCascio** has been named CTD's Chief Operating Officer and **Stephen Hackett** has been appointed President of Sales. LoCascio previously served as Executive Vice President and CFO. Hackett, had been Executive Vice President and National Sales Manager for CTD since 2007.

● In the May sweep **CTD** had the #1 show in every genre as well as the #1 show in all of syndication, **JUDGE JUDY**... **ENTERTAINMENT TONIGHT** was the #1 magazine show and **DR. PHIL** was the #1 talk show.

CTD dominated the sweep with eight of the top 12 first-run syndicated shows. (Source: NTI)

**Renewed:** **RACHAEL RAY** for its 11th season and Emmy Award winning **THE DOCTORS** through the 2016-2017 season.

## CBS TELEVISION STUDIOS

● **CBS Television Studios** and CBS's digital subscription VOD and live streaming service **CBS All**



**Access** announced in May plans to launch a spinoff of **THE GOOD WIFE** for the spring of 2017. The show stars **Christine Baranski** and **Cush Jumbo**, along with the introduction of new characters as the story evolves. It will be available exclusively in the United States on **CBS All Access**, making it the second original series developed specifically for the service following **STAR TREK**. **CBS Studios International** will distribute the series globally for television and multiple platforms.

● In July it was announced that **Apple Music** will be the global home of **CBS Television Studio's** highly anticipated new **CARPOOL KARAOKE** series through an exclusive first-window licensing agreement. The new series, derived from the extraordinarily popular **THE LATE LATE SHOW** with **JAMES CORDEN** "Carpool Karaoke" segment, will be produced by **CBS Television Studios** and **Ben Winston's** production company, **Fulwell 73**. Corden and Winston are creators and executive producers. For more information, go to <http://bit.ly/2a7wDa8>

**And...** **CBS Television Studios** has received 19 *Emmy* nominations, including four for **THE LATE LATE SHOW** with **JAMES CORDEN**; four for **THE GOOD WIFE** and **CRAZY EX-GIRLFRIEND**; three for **THE AMAZING RACE**; two for **SURVIVOR** and one each for **JANE THE VIRGIN** and **LIMITLESS**.

● **THE TALK** delivered its largest-ever 2nd quarter audience, averaging 2.78 million viewers. ...**THE PRICE IS RIGHT 1** delivered 4.90 million viewers, its largest second quarter audience since 2003. The broadcast also

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posted gains of +9% in W25-54 and W18-49. ... THE PRICE IS RIGHT 2 averaged 5.62 million viewers, its largest quarterly audience since 2007. (Source: NTI)

## CBS STUDIOS INTERNATIONAL



- In May, **CBS Studios International** and **Fulwell 73** announced that THE LATE LATE



SHOW with **JAMES CORDEN**'s "Carpool Karaoke" is now available as a format to international broadcasters as part of a new agreement for the exclusive rights to the hit U.S. series. ... In June, **Sky** and **CBS Studios**

**International** announced they are bringing THE LATE LATE SHOW with **JAMES CORDEN** to the U.K. and Ireland for the first time. Customers of **Sky TV** and **NOW TV** can now view full episodes on demand, one day after its broadcast in the U.S. ... Also in June, **CBS Studios International** and **RTL II** announced a licensing agreement in Germany for THE LATE LATE SHOW with **JAMES CORDEN**. The series will air on **RTL II**'s new internet-only linear station, **RTL II YOU**, and will be broadcast within 24 hours of the show's U.S. broadcast and in its original format, without German dubbing. ... In July, it was announced that THE LATE LATE SHOW with **JAMES CORDEN** will air in France on **MCM**, one day after its original broadcast in the U.S.

- **CBS Studios International** and **Discovery Networks** announced in May a licensing agreement for a Scandinavian version of **AMERICA'S NEXT TOP MODEL**. The show will be broadcast across Norway, Denmark and Sweden later this year. ... Also in June, **CBS Studios International** and **Amazon Prime Video UK** announced a licensing agreement for CBS's summer event series, **AMERICAN GOTHIC** and **BRAIN-DEAD**.

**And...** **CBS Studios International** hosted in May its annual **Los Angeles Screenings**, welcoming approximately 1,500 international media executives over five days.

## CABLE



- **Showtime Networks Inc.** and **Amblin**

**Partners** in July entered into an exclusive output agreement under which qualifying **Amblin Entertainment**, **DreamWorks Pictures** and **Participant Media** films theatrically released through December 2021 will air across **SHOWTIME**, **The Movie Channel** and **Flix**, as well as on **SHOWTIME** multiplex channels and streaming services.

- In June, **SHOWTIME** debuted the fourth season of its hit drama series **RAY DONOVAN** and the series premiere of its new one-hour comedy **ROADIES**, the first television series written, directed and produced by *Oscar* winner **Cameron Crowe**, along with mega producers **J.J. Abrams** and **Winnie Holzman**.

- **SHOWTIME** has given a pilot order to **WHITE FAMOUS**, a half-hour comedy executive produced by *Academy Award* winner **Jamie Foxx** who will guest star in a recurring role, and **Tom Kapinos** who created, wrote and executive produced seven seasons of the Network's hit series **CALIFORNICATION**.

- **SHOWTIME** has announced the pick-up of the new limited series **PURITY**, based on the novel of the same name from best-selling author **Jonathan Franzen**, and starring and executive produced by internationally-acclaimed actor **Daniel Craig**. The 20-episode limited series will air over the course of two years on **SHOWTIME**. The project will be written by **Todd Field**, **David Hare** and **Jonathan Franzen**, and executive produced by **Scott Rudin**. Production will begin in 2017 ... **SHOWTIME** has announced that its *Emmy* and *Golden Globe*-winning hit drama series **HOMELAND** will shift from its regular slot in the fall to a winter premiere in January 2017.

**And...** **SHOWTIME** has been recognized with 22 *Emmy* nominations across multiple categories and genres.

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## THE CW



On May 19, **The CW** presented its 2016-17 schedule to advertisers, affiliates and national media

at New York City Center in New York. ... The CW also announced that it will launch this August on [CWTV.com](http://CWTV.com) a new digital vertical -- "CW Good" -- dedicated to giving back. ... The CW announced that starting this fall, the **CW app** will be made available to more than 80 million devices on mobile, tablet, and all major OTT platforms. For more information, go to <http://www.cwtp.com/the-cw/>

### And...

- The CW 2016 fall premiere dates are: **THE FLASH** returns Tuesday, Oct. 4 at 8:00 PM, followed by the series premiere of the new comedy **NO TOMORROW**; **ARROW** returns Wednesday, Oct. 5, followed by the premiere of new drama **FREQUENCY**; **SUPERGIRL** makes its debut on The CW Monday, Oct. 10; DC's **LEGENDS OF TOMORROW** and **SUPERNATURAL** return Thursday, Oct. 13; **JANE THE VIRGIN** has its third season premiere on Monday, Oct. 17; **THE VAMPIRE DIARIES** and **CRAZY EX-GIRLFRIEND** are back Friday, Oct. 21.

In addition, **MY LAST DAYS**, a documentary series about courageous people facing a terminal illness and created and hosted by **JANE THE VIRGIN** star **Justin Baldoni**, will premiere as a three-night special event, Wednesday, August 17, Thursday, August 18, and Friday, August 19 (9:00-10:00 pm ET/PT); **MADTV** returns as an all-new series to The CW on Tuesday, July 26, starring eight new cutting-edge comedy performers, and featuring appearances from stars of the original *Emmy Award*-winning series.

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- In July, the **Smithsonian Channel** (co-owned by SHOWTIME and The

**Smithsonian Institution**) partnered with the **U.S. Marine Corps**, historians and forensic analysts to produce the one-hour special, **THE UNKNOWN FLAG RAISER OF IWO JIMA**, which proved that U.S. Marine Corps Pfc. and Purple Heart recipient **Harold Schultz** was one of the

## EYE ON: POP



- **Pop** continues to grow its advertising business, adding 25 new advertisers in the first half of 2016 across major categories, including pharma, QSR, travel and auto.

- In Q216, Pop grew its audience year over year, with double digit gains in primetime among W25-54 and A18-49.
- The fan-fueled cable network premiered its summer originals, including **ROCK THIS BOAT: NEW KIDS ON THE BLOCK** season two on Wednesday, July 1; **BIG BROTHER AFTER DARK** on Thursday, June 23, adding over 21 hours of live programming every week; and **SING IT ON** season two on July 29.

flag raisers in **Joe Rosenthal's** iconic Iwo Jima photo. ... Also in July the Smithsonian Channel announced **BUILDING STAR TREK**, a two-hour special that will premiere on September 4. **BUILDING STAR TREK** will follow the conservation team from the **Smithsonian's National Air and Space Museum** as they attempt to restore and conserve the original 11-foot, 250-pound model of the U.S.S. Enterprise from the original series.

## INTERACTIVE



**Jim Lanzone**

**Marc DeBevoise**

- In June, **Jim Lanzone** was named to the newly created position of CBS's Chief Digital Officer, overseeing digital matters at the company and ensuring a collaborative and coordinated digital media strategy across its many divisions.

At the same time, Jim continues as Chief Executive Officer of CBS Interactive. ... Also in June, **Marc DeBevoise** was named President and Chief Operating Officer of **CBS Interactive**, reporting to **Lanzone**. Previously DeBevoise served as Executive Vice President and General Manager of **CBS Digital Media**.

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## EYE ON CBS ECOMEDIA



On June, **CBS EcoMedia** launched “Charity Champions League,” the online “social giving” com-

petition designed to give millions of Americans the opportunity to support the social causes that most inspire them—without making a personal

monetary donation. Celebrities from sports, entertainment, and digital media—including CBS stars **Phil Keoghan** (National Multiple Sclerosis Society), **Nancy O’Dell** (ALS.net), and **Kevin Frazier** (School on Wheels)—led teams playing for a variety of nonprofit organizations. **The Humane Society of the United States** won the \$250,000 grand prize; **Christina Grimmie**, the 22 year-old singer who died tragically on June 11, served as the nonprofit’s Team Captain. In total, more than half a million dollars was awarded to participating nonprofits; prize money was donated by **Toyota Dealers, ServiceMaster, Tri-State Chevy Dealers, Winthrop University Hospital** and **Jerome’s Furniture**.

“Charity Champions League” furthers CBS EcoMedia’s mission to channel advertising dollars to the nation’s most effective nonprofits. Over the past 15 years, the company has positively impacted over 30 million people— approximately one in ten Americans—by delivering more than \$80,000,000 in funding and resources to environmental, education, health and wellness, and veterans’ projects across the nation.

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- **CBS** continued to maintain the #1 network position in digital season to date (9/21/15-5/22/16). Among the highlights: unique users were up 30% last season (comScore Multiplatform Metrix); CBS was the most social television network this season, due to events like THE SUPER BOWL and The GRAMMY Awards (Source: Nielsen Social); Season to date, streaming of CBS Television content across platforms is up 120% percent over last year (Source: CBS Internal); THE LATE LATE SHOW with JAMES CORDEN surpassed 1 billion views on YouTube – holding the #1 (**Adele** with 100m+ views) and #2 (**Justin Bieber** with 75m+ views) spots for the most watched late night clips ever. (Source: Tublar Labs); Season to date, THE LATE SHOW with STEPHEN COLBERT has maintained quadruple digit percentage point increases in full episodes streams over the previous season of THE LATE SHOW. (Source: CBS Internal) For more information, go to <http://bit.ly/1sz7gVZ>.

- The second quarter of 2016 was a record quarter for traffic on [CBSNews.com](http://CBSNews.com), with the site’s three highest months ever in terms of unique visitors, and three of the

top 10 days ever. [CBSNews.com](http://CBSNews.com) drew a new record 45.7 million visitors in June.

- In a move that extends CBS’s interactive reach and gives it an additional opportunity to grow its audience on social platforms, in July **CBSN** partnered with **Twitter** to stream CBSN’s live coverage from the Republican and Democratic National Conventions in addition to all of CBS’s digital platforms. ... CBSN’s digital streaming coverage of the Republican National Convention set a new weekly viewership record from Sunday, July 17 through Saturday, July 23 (7.6 million streams) CBSN’s average viewing sessions were longest on Apple TV, for which CBS News just launched a new app designed exclusively for tvOS, featuring a new user interface that spotlights CBSN’s always-on, original streaming news coverage.
- In May, **CNET** announced results from its first-of-its-kind “living laboratory” Smart Home based in Louisville, Kentucky. For more information, go to [www.CNET.com](http://www.CNET.com).

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**And... Julie McNamara**, who has led drama development at CBS Television Studios for the past 10 years, has been named to the newly created position of Executive Vice President, Original Content, **CBS All Access**. ... **GameSpot** ([GameSpot.com](http://GameSpot.com)), the #1 destination for gamers, brought the **Electronic Entertainment Expo (E3)** to life for gamers worldwide with more than 100 hours of original live programming.

## TELEVISION STATIONS

- The **CBS Television Stations** delivered outstanding results during the May sweep.



- In June, the **Los Angeles Rams** and CBS-owned television station **CBS 2 Los Angeles** announced a multi-year partnership agreement that officially designates CBS 2 as the "Official Preseason Television Home of the Rams."

**And... On May 19**, the **CBS Television Affiliates** held their annual meeting in New York. ... In May **Adam Wiener** was named Executive Vice President and General Manager, **CBS Local Digital Media**, reporting to **Peter Dunn**, President, CBS Television Stations, and **Andre Fernandez**, President, CBS RADIO.

## RADIO



- At CBS RADIO, KROQ's **Kevin Weatherly** and **Lisa**

**Worden** made Billboard Magazine's inaugural "Top 25 Rock Radio Programmers" list. ... Twelve CBS RADIO programmers were honored on Radio Ink's 2016 "Best Programmers in America" list and 10 **CBS RADIO** women made the publication's 2016 "Most Influential Women in Radio" list. ... **WBZ-AM** (Boston) and **WBBM-AM** (Chicago) were announced as winners of 2016 *National Edward R. Murrow Awards*.

- **Chad Fitzsimmons** has been elevated to Vice President, Music Initiatives, CBS RADIO. Fitzsimmons is responsible for the creation and execution of the division's marquee concert series, including annual flagship properties such as WE CAN SURVIVE and THE NIGHT BEFORE. ... **Kenetta Bailey** joined CBS RADIO as Senior Vice President, Marketing. In this position, she is responsible for the marketing and brand positioning of CBS RADIO and its over-the-air stations and suite of digital products. Additionally, she provides B2B marketing support, and works with the division's Market Managers and station management to develop and coordinate strategy for their local marketing efforts. ... **Andre Fernandez** was appointed to The National Association of Broadcasters (NAB) Radio Board of Directors.

- At CBS RADIO, **The Miami Dolphins** and Miami's **Sportsradio 560 WQAM** announced in May they have entered into a long-term partnership with the station becoming the official flagship radio partner of the franchise. The Dolphins previously had their games broadcast on Miami's Sportsradio 560 WQAM during the 1997-2004 and 2007-09 seasons. ... In July, the **Florida Panthers** announced a multi-year contract extension with CBS RADIO's 560 WQAM to continue to broadcast all Panthers regular season and playoffs games. ... Also in July, CBS RADIO **Detroit's WWJ Newsradio 950 (WWJ-AM)**, **97.1 The Ticket (WXYT-FM)** and **CBS Sports Radio 1270 (WXYT-AM)** in association with **IMG**, announced a long-term alliance to air **University of Michigan** football, basketball and hockey. WWJ-AM is the flagship station for U of M Football and 97.1 The Ticket will simulcast select games. U of M Basketball will air on WWJ-AM and U of M Hockey will air on Sports Radio 1270.

## PUBLISHING



- In June, **Simon & Schuster** held a grand opening ceremony for its newly expanded **Riverside Distribution Center** in Delran, New Jersey, which will double capacity at the facility and enable Simon & Schuster to grow its distribution client busi

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**Simon & Schuster's newly expanded distribution center in Delran, NJ.**

ness. It has already signed up a number of new clients, including **Hazelden Publishing**, the premier publisher in the field of addiction and recovery, with whom S&S signed an agreement, effective January 1, 2017, to handle trade sales and distribution of **Hazelden's** print and digital books in North America.

- In July, **Saga Press** announced a new series from #1 New York Times bestselling author **Cassandra Clare** to feature her popular Shadowhunter character Magnus Bane. To be co-written with bestselling author **Wesley Chu**, the first book in the series will publish in November 2017, with simultaneous publication by Simon & Schuster in the UK and Australia. ... Saga Press will also publish two story collections and a special illustrated edition of the "Earthsea" novels with exclusive new material by legendary science fiction and fantasy writer **Ursula K. Le Guin**. Titles publishing in Fall 2016 include a group of novellas collected for the first time and a selection of short stories.

- In July, **Gallery Books** announced the creation of "Gallery 13," a graphic books line. The first three books will be published in 2017, and include the original graphic novel **ROUGHNECK** by acclaimed author/artist **Jeff Lemire** and **CREEPSHOW**, a reissue of the cult classic horror anthology film written by **Stephen King** and directed by **George Romero**.

- **Simon & Schuster** is resurrecting its classic self-help imprint **Fireside**. To brand the series, the first four titles— **THE FIRESIDE GROWN-UP GUIDE TO THE HANGOVER**, **THE FIRESIDE GROWN-UP GUIDE TO THE HUSBAND**, **THE FIRESIDE GROWN-**

## "ENGAGE" WITH THE "STAR TREK" PODCAST



In June, **CBS RADIO**, **CBS Local Digital Media** and **CBS Consumer Products** announced the launch of "Engage: The official **STAR TREK** Podcast," which will be exclusively hosted on the podcast platform **Play.it**.

The first three episodes of the hour-long podcast became available on June 15 via **Play.it/StarTrek**, **iTunes** and [StarTrek.com](http://StarTrek.com). Starting June 22, new episodes will be released weekly. (For more CBS Consumer Products news, see page 11).

**UP GUIDE TO THE MOM**, and **THE FIRESIDE GROWN-UP GUIDE TO MINDFULNESS** will be published on October 11, 2016.

**On The Presses:** **Gallery imprint** will publish in September 2016 by internet star **Nash Grier**, whose 12.5 million followers on Vine and 8.9 million follower on Instagram have made him one of Time magazine's "30 Most Influential People on the Internet." ... **Scribner** will publish in 2018, a collection of humorous essays from **Ellie Kemper**, star of the hit Netflix series "Unbreakable Kimmy Schmidt." ...

**Touchstone** will publish in 2016 and 2017 American adaptations of the U.K. publishing series "juggernaut," the tongue-firmly-in-cheek **LADYBIRD BOOKS FOR GROWN-UPS** which, since their publication in the U.K. last year, have been runaway bestsellers, selling more than 2.5 million combined copies and topping the U.K.'s bestseller lists. ... **Atheneum Books for Young Readers** will publish on January 3, 2017 **MARTIN'S DREAM DAY**, the first picture book for children by acclaimed author and journalist **Kitty Kelley**. The book, about the 1963 March on Washington, will be illustrated with photographs by Kelley's friend, the late photojournalist **Stanley Tretick**.

**Role of Honors:** Two Simon & Schuster titles have won **Mystery Writers of America Edgar Awards**. "Obits" from **THE BAZAAR OF BAD**

(Continued on Page 11)

(PUBLISHING, continued from Page 100)

DREAMS by **Stephen King** took home Best Short Story, and FOOTER DAVIS PROBABLY IS CRAZY by **Susan Vaught** was the winner for Best Juvenile. ... In May **Michael Strahan's** WAKE UP HAPPY, THE DREAM BIG, WIN BIG GUIDE TO TRANSFORMING YOUR LIFE won an *Audio Award* for best audiobook in the business/personal development category ... **Ian Caldwell's** THE FIFTH GOSPEL won *Thriller Awards Best Hardcover Novel*.

## CBS FILMS



**Ben Foster (l) and Chris Pine in HELL OR HIGH WATER**

## CBS FILMS

- The critically acclaimed dramatic thriller, HELL OR HIGH

WATER, will open in select theaters on August 12 and expand to theaters nationwide on August 19. Starring **Jeff Bridges, Chris Pine,** and **Ben Foster,** the film premiered to universally positive reviews at the 2016 Cannes International Film Festival. It was directed by **David Mackenzie,** from a screenplay by Taylor Sheridan. To view a trailer go to <https://youtu.be/SEJuBrGzPZ4>

- The new family comedy, MIDDLE SCHOOL: THE WORST YEARS OF MY LIFE, will open in theaters on October 7. Based on the first of seven bestselling books by **James Patterson,** the film stars **Griffin Gluck, Lauren Graham, Andy Daly, Retta, Adam Pally** and **Rob Riggle.** To view a trailer go to <https://youtu.be/jCAVBienXgg>

## CBS CONSUMER PRODUCTS CBS HOME ENTERTAINMENT



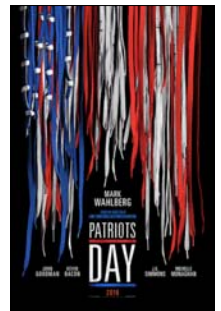
- In June, CBS Consumer Products license, **Ubisoft,** announced STAR TREK: BRIDGE CREW, a new virtual reality game, at the E3 convention last month. The game, which will be available this fall, puts players on the bridge of a new starship to work together to explore space and determine the fate of ship and crew.

- **CBS Consumer Products, CBS RADIO** and **CBS Local Digital Media** announced the launch of "Engage: The OFFICIAL Star Trek Podcast," which will be hosted on the podcast platform **Play.it.** The episodes of the hour-long podcast were available on June 15 via [Play.it/StarTrek](http://Play.it/StarTrek), **iTunes** and [StarTrek.com](http://StarTrek.com).



- **CBS Home Entertainment** is producing a one-hour I LOVE LUCY SUPERSTAR SPECIAL consisting of two newly-colored episodes "Lucy Visits Grauman's" and "Lucy and John Wayne."

- **PATRIOT'S DAY,** a dramatic thriller about the events surrounding the 2013 Boston Marathon bombing, will open in Boston, New York and Los Angeles on December 21. Directed by acclaimed filmmaker **Peter Berg** ("Lone Survivor"), its all star cast is led by **Mark Wahlberg, John Goodman, Kevin Bacon, J.K. Simmons** and **Michelle Monaghan.**



- **AMERICAN ASSASSIN,** the action thriller based on the bestselling **Simon & Schuster** novel by **Vince Flynn,** will begin filming this September. **Dylan O'Brien** will play Mitch Rapp, a student recruited into the shadowy world of counter terrorism and **Michael Keaton** will play Rapp's mentor, Stan Hurley. **HOME-LAND** alumni **Michael Cuesta** will direct the thriller from a screenplay by **Stephen Schiff,** with **Laura di Bonaventura** and **Nick Wechsler** producing.

(Continued on Page 12)

**CAUTIONARY STATEMENTS REGARDING  
FORWARD-LOOKING STATEMENTS**

**This newsletter may include "forward-looking statements" within the meaning of section 27A of the Securities Act of 1933 and section 21E of the Securities Exchange Act of 1934. Forward-looking statements inherently involve risks and uncertainties that could cause actual factual results to differ materially from the forward- looking statements, including those due to changes in economic, business, competitive, technological, strategic and/or regulatory factors, and other factors affecting the operations of the businesses of the CBS Corporation. CBS Corporation's news releases and filings with the Securities and Exchange Commission including but not limited to its most recent Forms 10-K, Form 10-Q and 8-K, contain a description of factors that could affect future results. The forward-looking statements are made only as of the date of this document and we do not undertake to update any forward-looking statements to reflect subsequent events or circumstances. For more information about CBS Corporation, see the Company's news releases and filings with the Securities and Exchange Commission which can be found on the CBS Corporation website, [www.cbscorporation.com](http://www.cbscorporation.com), in the "News" and "Investor Relations" sections, respectively.**



# STATISTICAL INFORMATION

## Second Quarter 2016

Select sample information for descriptive purposes only, as of the applicable dates referenced below

### CBS Network Time-Period-Winning Programs <sup>(1)</sup>

<i>48 Hours</i>	<i>Elementary</i>
<i>60 Minutes</i>	<i>Hawaii Five-0</i>
<i>The Big Bang Theory</i>	<i>The Odd Couple</i>
<i>Blue Bloods</i>	<i>NCIS</i>
<i>CBS+NFLN Thursday Night Football</i>	<i>NCIS: Los Angeles</i>
<i>Code Black</i>	<i>NCIS: New Orleans</i>
<i>Criminal Minds: Beyond Borders</i>	<i>Survivor</i>
	<i>Undercover Boss</i>

(1) Source: NTI, Nielsen Media Research. Average audience, "Live+Same Day" ratings. Mon-Sat 8-11p, Sun 7-11p, Persons 2+. Time-period-winning programs defined as programs with a plurality of weekly wins in their respective time periods. Most current time period only. Excludes canceled or moved programs. 2015/2016 full season, 9/21/15 - 5/25/16.

### TV Production (Network and First-Run) <sup>(2)</sup>

<i>Young and Hungry (ABC Family)</i>	<i>NCIS (CBS)</i>
<i>The Amazing Race (CBS)</i>	<i>NCIS: Los Angeles (CBS)</i>
<b><i>American Gothic (CBS)</i></b>	<i>NCIS: New Orleans (CBS)</i>
<i>Blue Bloods (CBS)</i>	<b><i>The Odd Couple (CBS)</i></b>
<b><i>Brain Dead (CBS)</i></b>	<i>Scorpion (CBS)</i>
<i>Criminal Minds (CBS)</i>	<i>Survivor (CBS)</i>
<b><i>Criminal Minds: Beyond Borders (CBS)</i></b>	<i>The Talk (CBS)</i>
<i>Elementary (CBS)</i>	<b><i>Zoo (CBS)</i></b>
<i>The Good Wife (CBS)</i>	<i>The 100 (CW)</i>
<i>Hawaii Five-0 (CBS)</i>	<i>Crazy Ex-Girlfriend (CW)</i>
<i>The Late Late Show with James Corden (CBS)</i>	<i>Jane the Virgin (CW)</i>
<i>The Late Show with Stephen Colbert (CBS)</i>	<i>The Originals (CW)</i>
<i>Limitless (CBS)</i>	<i>Reign (CW)</i>
<i>Madam Secretary (CBS)</i>	<i>The Vampire Diaries (CW)</i>

(2) Represents current shows CBS Corporation or its subsidiaries produce, own an equity stake in, and/or distribute as of 6/30/16. New shows are in bold.

### First-Run Syndication Programs

Dr. Phil	The Insider Weekend
The Doctors	Jeopardy!
Entertainment Tonight	Jeopardy! Weekend
Entertainment Tonight Weekend	Judge Judy
Hot Bench	Mr. Food
Inside Edition	Rachael Ray
Inside Edition Weekend	Wheel of Fortune
The Insider	Wheel of Fortune Weekend

### Showtime Networks Subscriptions <sup>(3)</sup>

(In Millions)	2Q '16	2Q '15
<b>Showtime Networks</b>	76.8	77.0

(3) Source: Company data. Showtime Networks includes Showtime, The Movie Channel and FLIX. Data as of 6/30/16.

### CBS Radio Revenue Ranking in Top 10 Markets <sup>(4)</sup>

Market	Rank
New York	No. 2
Los Angeles	No. 2
Chicago	No. 1
San Francisco	No. 1
Dallas	No. 3
Houston	No. 2
Washington, D.C.	No. 3
Atlanta	No. 3
Philadelphia	No. 1
Boston	No. 1

(4) Source: "Year-To-Date Market Total Revenue Performance Summary" for year-to-date June 2016, per Miller Kaplan Arase LLP.

### Simon & Schuster's New York Times Best Sellers <sup>(5)</sup>

Title	Author	Rank	Weeks on List
<b>Hardcover Fiction:</b>			
<i>End of Watch</i>	Stephen King	5	5
<i>All the Light We Cannot See</i>	Anthony Doerr	10	114
<i>Foreign Agent</i>	Brad Thor	11	4
<b>Hardcover Nonfiction:</b>			
<i>Grit</i>	Angela Duckworth	7	10
<i>Shoe Dog</i>	Phil Knight	11	11
<i>Seinfeldia</i>	Jennifer Keishin Armstrong	13	1
<i>The Gene</i>	Siddhartha Mukerjee	14	8
<i>Bush</i>	Jean Edward Smith	16	1
<b>Paperback Trade Fiction:</b>			
<i>A Man Called Ove</i>	Fredrik Backman	2	28
<i>My Grandmother Asked Me to Tell You She's Sorry</i>	Fredrik Backman	4	12
<i>In A Dark, Dark Wood</i>	Ruth Ware	6	7
<i>The Lake House</i>	Kate Morton	8	2
<b>Paperback Nonfiction:</b>			
<i>The Wright Brothers</i>	David McCullough	6	10
<i>The Oregon Trail</i>	Rinker Buck	10	4
<b>Advice, How-to and Miscellaneous:</b>			
<i>A Child's First Book of Trump</i>	Michael Ian Black and Marc Rosenthal	5	1
<b>Children's Picture Books:</b>			
<i>Extremely Cute Animals Operating Heavy Machinery</i>	David Gordon	7	3
<b>Children's Series:</b>			
<i>Dork Diaries</i>	Rachel Renee Russell	9	174
<b>Children's Middle Grade Hardcover:</b>			
<i>Locker Hero</i>	Rachel Renee Russell	5	5
<b>Children's Young Adult Hardcover:</b>			
<i>Lady Midnight</i>	Cassandra Clare	3	18
<i>The Unexpected Everything</i>	Morgan Matson	9	9
<b>Children's Middle Grade Paperback:</b>			
<i>Out of My Mind</i>	Sharon Draper	4	48
<i>Story Thieves</i>	James Riley	8	12
<b>E-Book Nonfiction:</b>			
<i>A Stolen Life</i>	Jaycee Dugard	10	46
<b>Combined Print &amp; E-Book Fiction:</b>			
<i>A Man Called Ove</i>	Fredrik Backman	9	8
<i>Foreign Agent</i>	Brad Thor	11	4
<i>End of Watch</i>	Stephen King	13	5
<b>Combined Print &amp; E-Book Nonfiction:</b>			
<i>Grit</i>	Angela Duckworth	11	10
<i>Seinfeldia</i>	Jennifer Keishin Armstrong	12	1
<i>Bush</i>	Jean Edward Smith	14	1

(5) Source: *The New York Times*. Data as of 7/24/16.

# STATISTICAL INFORMATION

Second Quarter 2016 – Continued

## CBS Corporation Major-Market Media Presence in the Top U.S. Television and Radio Markets as of June 30, 2016

Market and Market Rank <sup>(2)</sup>	Television			Radio			CBS Local Digital Media <sup>(1)</sup>
	Stations	Type	Network Affiliation	Stations	AM /F M	Format	Websites
New York, NY #1—Television #1—Radio	WCBS-TV WLNY-TV	UHF UHF	CBS Independent	WBMP WCBS WCBS WFAN WFAN WINS WNEW	FM AM FM AM FM AM FM	Top 40 News Classic Hits Sports Sports News Hot Adult Contemporary	newyork.cbslocal.com
Los Angeles, CA #2—Television #2—Radio	KCAL-TV KCBS-TV	VHF UHF	Independent CBS	KAMP KCBS KNX KROQ KRTH KTWV	FM FM AM FM FM FM	Top 40 Adult Hits News Alternative Classic Hits Rhythmic Adult Contemporary	losangeles.cbslocal.com
Chicago, IL #3—Television #3—Radio	WBBM-TV	VHF	CBS	WBBM WBBM WCFS WJMK WSCR WUSN WXRT	AM FM FM FM AM FM FM	News Top 40 News Classic Hits Sports Country Adult Album Alternative	chicago.cbslocal.com
Philadelphia, PA #4—Television #9—Radio	KYW-TV WPSG-TV	UHF UHF	CBS The CW	KYW WIP WOGL WPHT WXTU WZMP	AM FM FM AM FM FM	News Sports Classic Hits News/Talk Country Top 40	philadelphia.cbslocal.com
Dallas-Fort Worth, TX #5—Television #5—Radio	KTVT-TV KTXA-TV	UHF UHF	CBS Independent	KJKK KLUV KMVK KRLD KRLD KVIL	FM FM FM AM FM FM	Adult Hits Classic Hits Spanish News/Talk Sports Hot Adult Contemporary	dfw.cbslocal.com
San Francisco, CA #6—Television #4—Radio	KPIX-TV KBCW-TV	UHF UHF	CBS The CW	KCBS KFRC KITS KLLC KMVQ KZDG <sup>(3)</sup>	AM FM FM FM FM AM	News News Alternative Hot Adult Contemporary Top 40 South Asian Talk/Music	sanfrancisco.cbslocal.com
Boston, MA #8—Television #10—Radio	WBZ-TV WSBK-TV	UHF UHF	CBS MyNetworkTV	WBMX WBZ WBZ WODS WZLX	FM AM FM FM FM	Hot Adult Contemporary News/Talk Sports Top 40 Classic Rock	boston.cbslocal.com
Washington, D.C. #7—Radio				WIAD WJFK WJFK WLZL WDCH <sup>(4)</sup> WPGC	FM AM FM FM FM FM	Hot Adult Contemporary Sports Sports Spanish Business News/Talk Rhythmic Top 40	washington.cbslocal.com

# STATISTICAL INFORMATION

Second Quarter 2016 – Continued

Market and Market Rank <sup>(2)</sup>	Television			Radio			CBS Local Digital Media <sup>(1)</sup>
	Stations	Type	Network Affiliation	Stations	AM /F M	Format	Websites
Atlanta, GA #9—Television #8—Radio	WUPA-TV	UHF	The CW	WAOK WVEE WZGC	AM FM FM	News/Talk Urban Sports	atlanta.cbslocal.com
Houston, TX #6—Radio				KHMX KIKK KILT KILT KKHH KLOL	FM AM AM FM FM FM	Hot Adult Contemporary Sports Sports Country Top 40 Spanish	houston.cbslocal.com
Phoenix, AZ #14—Radio				KALV KMLE KOOL	FM FM FM	Top 40 Country Classic Hits	
Tampa-St. Petersburg, FL #11—Television	WTOG-TV	UHF	The CW				tampa.cbslocal.com
Detroit, MI #13—Television #12—Radio	WKBD-TV WWJ-TV	UHF UHF	The CW CBS	WDZH WOMC WWJ WXYT WXYT WYCD	FM FM AM AM FM FM	Top 40 Classic Hits News Sports Sports Country	detroit.cbslocal.com
Seattle-Tacoma, WA #14—Television #13—Radio	KSTW-TV	VHF	The CW	KFNQ KJAQ KMPS KZOK	AM FM FM FM	Sports Adult Hits Country Classic Rock	seattle.cbslocal.com
Minneapolis, MN #15—Television #16—Radio	WCCO-TV KCCO-TV <sup>(5)</sup> KCCW-TV <sup>(6)</sup>	UHF VHF VHF	CBS CBS CBS	KMNB KZJK WCCO	FM FM AM	Country Adult Hits News/Talk	minnesota.cbslocal.com
Miami-Ft. Lauderdale, FL #16—Television #11—Radio	WFOR-TV WBFS-TV	UHF UHF	CBS MyNetworkTV	WKIS WPOW WQAM	FM FM AM	Country Top 40 Sports	miami.cbslocal.com
Denver, CO #17—Television	KCNC-TV	UHF	CBS				denver.cbslocal.com
Orlando, FL #33—Radio				WOCL WOMX WQMP	FM FM FM	Classic Hits Hot Adult Contemporary Top 40	
Cleveland, OH #32—Radio				WDOK WKRK WNCX WQAL	FM FM FM FM	Adult Contemporary Sports Classic Rock Hot Adult Contemporary	cleveland.cbslocal.com
Sacramento, CA #20—Television #28—Radio	KOVR-TV KMAX-TV	UHF UHF	CBS The CW	KHTK KNCI KSFM KYMIX KZZO	AM FM FM FM FM	Sports Country Rhythmic Top 40 Adult Contemporary Hot Adult Contemporary	sacramento.cbslocal.com
St. Louis, MO #22 Radio				KEZK KMOX KYKY	FM AM FM	Adult Contemporary News/Talk Hot Adult Contemporary	stlouis.cbslocal.com

## STATISTICAL INFORMATION

### Second Quarter 2016 – Continued

Market and Market Rank <sup>(2)</sup>	Television			Radio			CBS Local Digital Media <sup>(1)</sup>
	Stations	Type	Network Affiliation	Stations	AM /F /M	Format	Websites
Pittsburgh, PA #23—Television #26—Radio	KDKA-TV WPCW-TV	UHF VHF	CBS The CW	KDKA KDKA WBZZ WDSY	AM FM FM FM	News/Talk Sports Hot Adult Contemporary Country	pittsburgh.cbslocal.com
Baltimore, MD #26—Television #21—Radio	WJZ-TV	VHF	CBS	WJZ WJZ WLIF WWMX	AM FM FM FM	Sports Sports Adult Contemporary Top 40	baltimore.cbslocal.com
Indianapolis, IN #27—Television	WBXI-CA <sup>(7)</sup>	UHF	Independent				
San Diego, CA #17—Radio				KEGY KYXY	FM FM	Top 40 Adult Contemporary	
Riverside-San Bernardino, CA #25—Radio				KFRG KRAK KVFG KXFG	FM AM FM FM	Country Sports Classic Hits Country	

- (1) The CBS Local Digital Media group operates the websites of the Company's television stations and radio stations. Many of these websites are combined for the television stations and non-music radio stations in co-located markets and provide news, information, entertainment, as well as other services, and promote stations' programming.
- (2) Television market rankings based on Nielsen Media Research Local Market Universe Estimate, September 2015. Radio market rankings based on Nielsen Audio Market Survey, Fall 2015.
- (3) KZDG-AM in San Francisco, California, is programmed by a third party through a time brokerage agreement.
- (4) WDCH-FM in Washington, D.C., is programmed by a third party through a time brokerage agreement.
- (5) KCCO-TV is operated as a satellite station of WCCO-TV
- (6) KCCW-TV is operated as a satellite station of WCCO-TV
- (7) WBXI-CA is a Class A low-power television station. Class A low power television stations do not implicate the FCC's ownership rules.



## STATISTICAL INFORMATION

### Second Quarter 2016 – Continued

*Select sample information for descriptive purposes only, as of the applicable dates referenced below*

#### CBS Television Distribution: Off-Network Syndicated Product\*

48 Hours	Dexter	JAG	Sabrina the Teenage Witch
60 Minutes	Diagnosis Murder	The L Word	Seven Days
The 4400	The Division	Laverne & Shirley	Seventh Heaven
The Andy Griffith Show	Elementary	Little House on the Prairie	Showtime Championship Boxing
The Amazing Race	Everybody Loves Raymond	The Love Boat	Sister Sister
America's Next Top Model	Everybody Hates Chris	MacGyver	Sleeper Cell
Any Day Now	Family Ties	Matlock	Soul Food
Barnaby Jones	Frasier	Medium	Star Trek: Deep Space Nine
Becker	The Game	Melrose Place	Star Trek: Enterprise
The Beverly Hillbillies	Get Smart	Mission Impossible	Star Trek: Next Generation
Beverly Hills 90210	Ghost Whisperer	Moesha	Star Trek: Original
Blue Bloods	Girlfriends	Mork & Mindy	Star Trek: Voyager
Bonanza	Gomer Pyle, USMC	My Three Sons	Survivor
Brady Bunch	The Good Wife	Nash Bridges	Taxi
Brotherhood	The Guardian	NCIS	This American Life
Caroline in the City	Gunsmoke	NCIS Los Angeles	Touched by an Angel
Charmed	Half & Half	Numb3rs	The Tudors
Cheers	Happy Days	The Odd Couple	The Twilight Zone
Clueless	Hawaii Five-O	One On One	The Wild Wild West
Combat!	Highlander	The Parkers	Wings
Criminal Minds	Hogan's Heroes	Penn & Teller	Undercover Boss
CSI: Crime Scene Investigation	The Honeymooners	Perry Mason	
CSI: Miami	Hot in Cleveland	Queer as Folk	
CSI: New York	I Love Lucy	Rawhide	

\* This is a partial list of CBS Television Distribution product library, which includes more than 70,000 hours of programming.

### CBS Interactive

	Global Unique Monthly Visitors <sup>(1)</sup>	Global Reach <sup>(2)</sup>	Global Rank <sup>(3)</sup>
<b>CBS Interactive Web Sites</b>	250 Million	13%	#18

(1) Source: comScore Media Metrix. Monthly average of global unique visitors for the second quarter of 2016.

(2) Source: comScore Media Metrix. Monthly average of global reach for the second quarter of 2016.

(3) Ranking based on the comScore Media Metrix worldwide figure for CBS Interactive web sites' unique monthly visitors of 240 million for June 2016.

#### CBS Interactive Websites

CBS All Access  
 CBS.com  
 CBSN  
 CBSNews.com  
 CBS Sports.com  
 CBS Interactive Advanced Media  
 Chowhound  
 College Sports Live  
 CNET  
 ComicVine  
 Download.com  
 GameFAQs  
 GameSpot  
 Giant Bomb

Last.fm  
 MaxPreps  
 Metacritic  
 mySimon  
 Roadshow  
 Sportsline  
 Tech Republic  
 TrainerPass  
 TV.com  
 TVGuide.com  
 UrbanBaby  
 ZDNet  
 247Sports

#### CBS Audience Network Distribution Partners

AT&T  
 Comcast  
 Dailymotion  
 DirecTV  
 Dish  
 MSN  
 Roku  
 TV Guide  
 Yahoo  
 YouTube

# STATISTICAL INFORMATION

## Second Quarter 2016 – Continued

Select sample information for descriptive purposes only, as of the applicable dates referenced below

### CBS SPORTS NETWORK Online Partners as of June 30, 2016

#### Colleges/Universities

**Air Force** • goairforcefalcons.com  
**UAB** • uabsports.com  
**Auburn** • auburntigers.com  
**Baylor** • bayorbears.com  
**Boise State** • broncosports.com  
**Central Michigan** • cmuchippewas.com  
**Cincinnati** • gobearcats.com  
**Coastal Carolina** • gocusports.com  
**Colorado State** • csurams.com  
**Connecticut** • uconnhuskies.com  
**DePaul** • depaulbluedemons.com  
**Denver** • denverpioneers.com  
**Duquesne** • goduquesne.com  
**East Carolina** • ecupirates.com  
**Elizabeth City** • ecsuvikings.com  
**Fayetteville State** • fsubroncos.com  
**Florida Atlantic** • fausports.com  
**George Washington** • gwsports.com  
**Georgetown** • guhoyas.com  
**Georgia** • georgiadogs.com  
**Georgia Tech** • ramblinwreck.com  
**Gonzaga** • gozags.com  
**Houston** • uhcougars.com  
**Johns Hopkins** • hopkinssports.com  
**Lafayette** • goleopards.com  
**Long Beach State** • longbeachstate.com  
**Louisiana Tech** • latechsports.com  
**Loyola (MD)** • loyolagreyhounds.com  
**Loyola Marymount** • lmulions.com  
**Loyola Chicago** • loyolaramblers.com  
**Marquette** • gomarquette.com  
**Marshall** • herdzone.com  
**Maryland-Eastern Shore** • umeshawks.com  
**Miami (Ohio)** • miamiredhawks.com  
**Michigan State** • msuspartans.com  
**Michigan** • mgoblue.com  
**Minnesota** • gophersports.com  
**Mississippi** • olemisssports.com  
**Missouri State** • missouristatebears.com  
**Navy** • navysports.com  
**UNLV** • unlvrebels.com  
**Nevada** • nevadawolfpack.com

**North Texas** • meangreensports.com  
**Notre Dame** • und.com  
**Oakland (MI)** • ougrizzlies.com  
**Ohio** • ohioobcats.com  
**Ohio State** • ohiostatebuckeyes.com  
**Penn State** • gopsusports.com  
**Pepperdine** • pepperdinesports.com  
**Pittsburgh** • pittsburghpanthers.com  
**Providence** • friars.com  
**Purdue** • purduesports.com  
**Rice** • riceowls.com  
**Rutgers** • scarletknights.com  
**St. John's** • redstormsports.com  
**San Diego** • usdtoreros.com  
**San Diego State** • goaztecs.com  
**San Jose State** • sjsuspartans.com  
**Seton Hall** • shupirates.com  
**Siena** • sienasaints.com  
**South Carolina** • gamecocksonline.com  
**Southern California** • usctrojans.com  
**Southern Miss** • southernmiss.com  
**Stephen F. Austin** • sfajacks.com  
**Stony Brook** • goseawolves.org  
**Tennessee** – utsports.com & utladyvols.com  
**UC Davis** • ucdavisaggies.com  
**USC** • usctrojans.com  
**UT Arlington** • utamavs.com  
**UTEP** • utepathletics.com  
**TCU** • gofrogs.com  
**Vanderbilt** • vucommodores.com  
**Villanova** • villanova.com  
**Virginia** • virginiasports.com  
**Wake Forest** • wakeforestsports.com  
**Western Carolina** • catamountsports.com  
**Western Kentucky** • wkusports.com  
**Western Washington** • wuvikings.com

#### Conferences/Associations

**Arena Football League** • arenafootball.com  
**Big Ten Conference** • bigten.org  
**Mountain Pacific Sports Federation** • mpsfsports.com  
**NACDA** • nacda.com  
**USA Water Polo** • usawaterpolo.org

#### Affiliates

**American Legion**  
**ASA/USA Softball**  
**East Tennessee State**  
**Florida**  
**International Baseball Federation**  
**Liberty**  
**Lynn**  
**National Fastpitch Coaches Association**  
**PBR**  
**Valparaiso**